



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

# Contract # 2655078

Schedule Dates 10/07/16-10/13/16  
Advertiser American Federation of State County & Municipal I  
Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TV (105655)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike Furman,  
Phone/Fax /  
CPE 121/128/5552  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
Separation: 30  
RACHEL CHASON/YVONNE CONTE

Date Entered 10/05/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25324624  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$456.00  
Net Total \$2,584.00  
Sales Tax

Greensboro (WMYV)  
By Broadcast Month Spots Rate  
Oct 2016 13 \$3,040.00  
Grand Total: 13 \$3,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/10/16-10/13/16	1	:30	5:58-30P- Judge Mathis	1	X	X	X	X				1	\$190.00	\$190.00	Greensboro (WMYV)	Judge Mathis	10/5/16
2.0	Normal Line / SPOT (2)	10/10/16-10/13/16	2	:30	5:58-20P- Two And A Half Men	1	X	X	X	X				1	\$200.00	\$200.00	Greensboro (WMYV)	Two And A Half Men	10/5/16
3.0	Normal Line / SPOT (3)	10/10/16-10/13/16	2	:30	6:58-20P- Big Bang Theory	2	X	X	X	X				2	\$420.00	\$840.00	Greensboro (WMYV)	Big Bang Theory	10/5/16
4.0	Normal Line / SPOT (4)	10/10/16-10/13/16	2	:30	7:28-25P- Big Bang Theory	1	X	X	X	X				1	\$460.00	\$460.00	Greensboro (WMYV)	Big Bang Theory	10/5/16
5.0	Normal Line / SPOT (5)	10/09/16-10/09/16	1	:30	7:28-20P- Big Bang Theory WKnd 4								1	1	\$180.00	\$180.00	Greensboro (WMYV)	Big Bang Theory	10/5/16
6.0	Normal Line / SPOT (6)	10/10/16-10/13/16	1	:30	10P- Last Man Standing	1	X	X	X	X				1	\$80.00	\$80.00	Greensboro (WMYV)	Last Man Standing	10/5/16
7.0	Normal Line / SPOT (7)	10/10/16-10/13/16	3	:30	11P- Two And A Half Men 2	1	X	X	X	X				1	\$50.00	\$50.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls 11P-12M	10/5/16
8.0	Normal Line / Prime (8)	10/10/16-10/10/16	1	:30	8P- MYN-Law & Order: SVU (Monday)	1								1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	10/5/16
9.0	Normal Line / Prime (9)	10/10/16-10/10/16	1	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$200.00	\$200.00	Greensboro (WMYV)	Law & Order: SVU-MYNET2	10/5/16
10.0	Normal Line / Prime (10)	10/12/16-10/12/16	1	:30	9P- MYN-Marvel's Agents of SHIELD 2 (Wednesday)			1						1	\$280.00	\$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/5/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/rp-1224> ... to be part of their agreement and the sale of advertising is expressly subject to said Terms.



WMYY-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

# Contract # 2655078

## Schedule Dates

10/07/16-10/13/16

## Advertiser

American Federation of State County & Municipal I

## Agency

Waterfront Strategies (7591)

## Product

POLITICAL ISSUE (ns) (1187)

## Brand

TV (105655)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Mike Furman,

## Phone/Fax

/

## CPE

121/128/5552

## Account Types

National/Political Issue Agency BRD

## Billing Type

Weekly/Irregular

## Comments

TV/  
Separation: 30  
RACHEL CHASON/YVONNE CONTE

## Date Entered

10/05/16

## Last Modified

10/05/16

## Entered By

Lisa Carter

## CO-OP

No

## Headline #

ECR25324624

## Demo

Normal

## Order Type

Normal

## Package Deal

15.00

## Commission %

\$456.00

## Commission

\$2,584.00

## Net Total

\$2,584.00

## Sales Tax

## Greensboro (WMYY)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

13

13

Rate

\$3,040.00

\$3,040.00

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	10/13/16-10/13/16	1	:30	8P- MYN-The X Files (Thursday)					1				1	\$200.00	\$200.00	Greensboro (WMYY)	X-Files	10/5/16
12.0	Normal Line / Prime (12)	10/07/16-10/07/16	1	:30	8P- MYN-American Ninja Warrior (Friday)						1			1	\$160.00	\$160.00	Greensboro (WMYY)	American Ninja Warrior	10/5/16

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Spencer Wood  
do hereby request station time concerning the following issue:

AFSCME

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Total Charges:**

This broadcast time will be used by: AFSCME

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AFSCME      202-234-6506      WASH, DC  
 1724 Kalorama Road NW, Suite 200      20009

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Seth Johnson*  
*Political Director*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/20/12      *[Signature]*      202-338-8700  
 Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

*Allison Aldred*      *Allison Aldred*      *DA*  
 Signature      Printed Name      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>As Ordered</i>					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**